

## Brookvine revamps sales and distribution team to support growth

Brookvine has announced a large step change to its distribution efforts as interest in its alternative and niche investment strategies grows.

With newly appointed heads of Institutional and Private Wealth channels, elevated focus of existing resources and two new associate positions, Steven Hall, Brookvine CEO, says the firm is better positioned than ever before.

**Louise Walker** joins Brookvine to take on a new role of **Director, Head of Institutional Distribution**. Louise brings a wealth of investment, product and fund raising experience from a career spanning 21 years at Macquarie Group in Sydney and the US, and more recently as Head of Sales and Investor Relations at CQS Australia, a credit-focused multi-strategy fund manager. Outside of paid work, Louise is the President of Mosman Football Club and a founding member of the executive committee of the Australian chapter of CAIA.

**Charissa Brooks** will take on an expanded role of **Director, Head of Marketing and Private Wealth Distribution**. In her prior roles at Brookvine, Charissa transformed the firm's marketing capabilities and brand, and revitalised the distribution process and delivery of services. Charissa's strategic thinking around positioning, messaging and building awareness through innovative engagement in the private wealth and institutional channels has had a great impact on the services Brookvine delivers. Charissa's previous marketing and distribution experience includes 18 years at American Express, holding several senior leadership positions driving acquisition and engagement in B2B and consumer businesses.

Brookvine also welcomes David Chamberlain and Peter Rudder as newly appointed Associates.

**David Chamberlain** joins Brookvine as **Sales and Marketing Associate**. David joins from AMP where his most recent role was as a Research Analyst. David will support the marketing and distribution efforts across both institutional and private wealth channels.

**Peter Rudder** joined Brookvine in April this year as **Research and Marketing Associate**. Peter previously held positions at Ellerston Capital and will support Brookvine's research and marketing initiatives.

"By bolstering our distribution team we aim to support investors' increased interest in the alternative asset classes and differentiated strategies we offer" Steve Hall said. "We are very well placed with expertise across the investment spectrum and a team that has long standing experience in funds design, marketing and distribution".

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### About Brookvine

Brookvine partners with fund managers to bring exceptional opportunities to investors. Brookvine focuses on investment opportunities in alternative asset classes and highly differentiated strategies in mainstream asset classes.

Since its establishment in 2001 investors have committed over \$13 billion to investment opportunities backed by Brookvine. Brookvine's investors include some of the largest superannuation and sovereign wealth funds in the world and many of the leading private wealth investment groups in Australasia. [www.brookvine.com.au](http://www.brookvine.com.au)